

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.

The final adopted Sign Standards may be viewed on-line at:

**For more information on the City's new Sign Standards
please contact:**

For resolution of compliance/enforcement issues,
Cindy Perger, Code Compliance Officer
 (928) 213-2148 or cperger@flagstaffaz.gov

After about 10 months of work by City staff and the City Council, on **November 18, 2014** the Council adopted new standards to regulate permanent and temporary signs.



In early 2014 the Flagstaff City Council determined that amendments to the City's sign standards were necessary as they were not effective as they could be, and they still presented issues by being complex in certain areas, hard to read and understand, and prone to inconsistency in interpretation and application. The Council was also concerned with the proliferation of temporary signs in the City as they were a distraction to the traveling public and created aesthetic blight and litter threatening the public's health, safety, and welfare.

The new sign standards are equitable, fair, more logically organized, and user-friendly. They have been balanced and simplified to provide flexibility and to support the needs of business owners while maintaining Flagstaff's unique character and a positive community image.

May balloons, strings of flags and pennants, tubes, etc. be used to promote dealerships?

The simple answer to this question is NO. Any sign animated by any means, including fixed aerial displays, balloons, spinners, strings of flags and pennants, streamers, tubes, or other devices affected by the movement of the air or other atmospheric or mechanical means are prohibited.

Additional prohibitions on display features are included in Section 10-50.100.050.B (Display Restrictions) of the City's sign standards. City staff will enforce this prohibition uniformly to all businesses in the City, including the vehicle dealerships.



**These are
NOT
permitted**



What alternatives are there to promote dealerships?

The amendments to the City's sign standards include substantial changes to the section pertaining to **temporary signs** (Section 10-50.100.090).

What is a Temporary Sign?

Temporary signs may be used to advertise seasonal or promotional sales and special business events, i.e. a "Grand Opening." They provide an advertising opportunity for a specific business for a limited time period. A variety of sign types are permitted.

Do I need a Permit for a Temporary Sign?

Temporary sign permits are available at the Community Development front counter in the lobby at City Hall, 211 W. Aspen Avenue, Flagstaff or online at www.flagstaff.az.gov/zoningcode. Following review, an issued permit will include colored permit stickers to be attached to the temporary sign. These stickers display the date limitations for the sign and reminders on how to display the sign in compliance with City standards.

Is there a limit on how long I may use a Temporary Sign?

Yes, one temporary sign may be used for a promotional or seasonal sales event up to a maximum of 60 days within the calendar year. These signs may be used in 10 consecutive day periods, six times during the year, to reach the total of 60 days, or they may be combined, e.g. three periods of 20 days each.

Allowed Temporary Sign Types

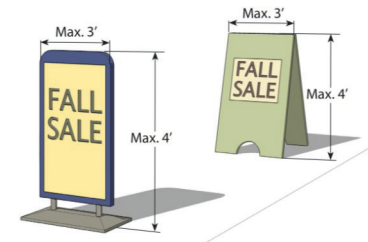
Standards Applicable to ALL Temporary Signs

- Max. one sign per business, placed only on private property at the business location, and not in public right-of-way
- Illumination not permitted
- Professionally crafted
- Not for use as a permanent sign
- Must have a permit, then a sticker attached to the sign (Refer to the Temporary Sign Application Form for more details).

Wall banners

These are preferred as the best option for business owners.

- May only be attached to a building wall, and not between stakes or trees!



A-Frame or Upright Signs

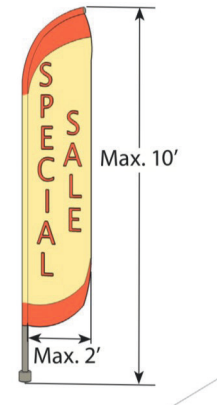
These may be used to advertise a specific sale or promotional event.

- Must be removed at close of business.

Vertical Banner

A vertical banner may be permitted as an alternative to a wall banner or A-frame sign.

- Securely fastened to a mounting pole fastened to the ground
- Must be removed at close of business.



Window Sign

Temporary window signs can be an option for advertising.

- May cover a max size of 25% of the window in which they are displayed
- First story windows only – inside mounting preferred.
- No sign permit is required.